JAYDEE JD CABLES & CONDUCTORS LTD

Equibeeipo™ — Your Vision, Our Expertise

- JD Cables is a leading Indian manufacturer and supplier of electrical cables and conductors, serving power utilities, industrial users, construction, and infrastructure projects across domestic and international markets.
- The company offers a diversified product portfolio manufactured in compliance with IS & IEC standards.

REVENUE BIFURCATION

PRODUCT	% SHARE	USAGE
Power Cables	1.3%	Power Transmission
Control Cables	0.7%	Control & Signaling
Aerial Bunched Cables	77%	Overhead Distribution
Single-core service wire	2%	Building Connections
All Aluminium Conductor (A.A.C.)	0.3%	Long - Span Overhead Lines
All Aluminium Alloy Conductor (A.A.A.C.)	0.3%	Corrosion - resistant Distribution
Aluminium conductor steel reinforced (A.C.S.R)	18.4%	Short - Span Distribution

SWOT ANALYSIS

STRENGTHS

- Diverse product portfolio
- Technological expertise
- Established supply chain
- Well-established manufacturing facility

WEAKNESS

- Competitive market
- Dependency on raw material prices
- Bunching of orders by utilities due to factors such as govt approvals & release of funds.

OPPORTUNITIES

- Growing infra development
- Technological advancements
- Sustainability trends
- Government initiatives

THREATS

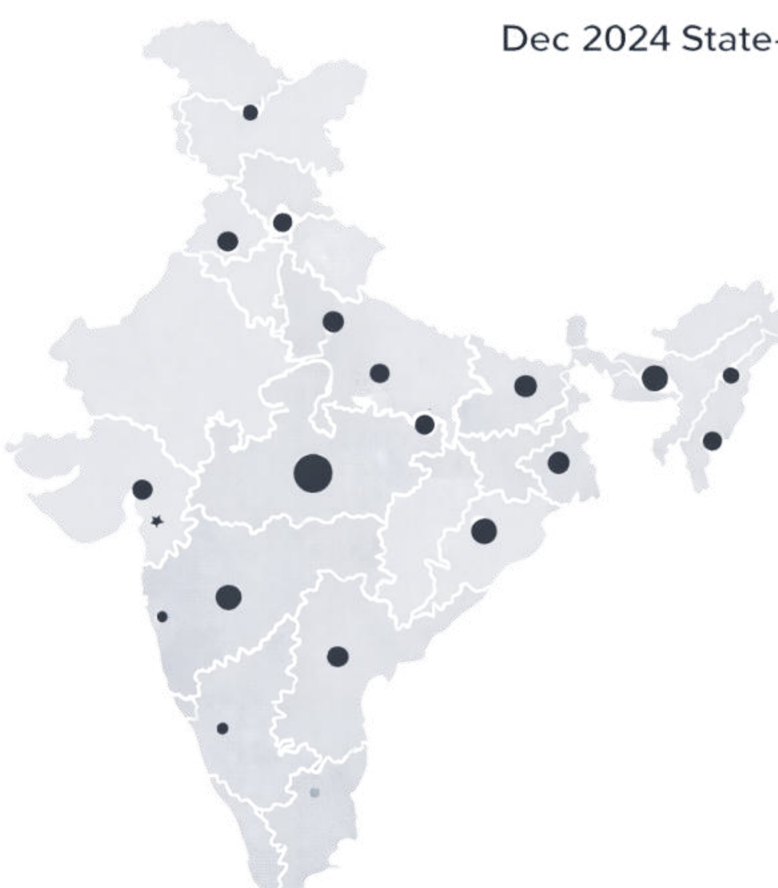
- Raw material price volatility
- Economic slowdowns
- Supply chain disruptions
- Technological disruptions

INDUSTRY OVERVIEW

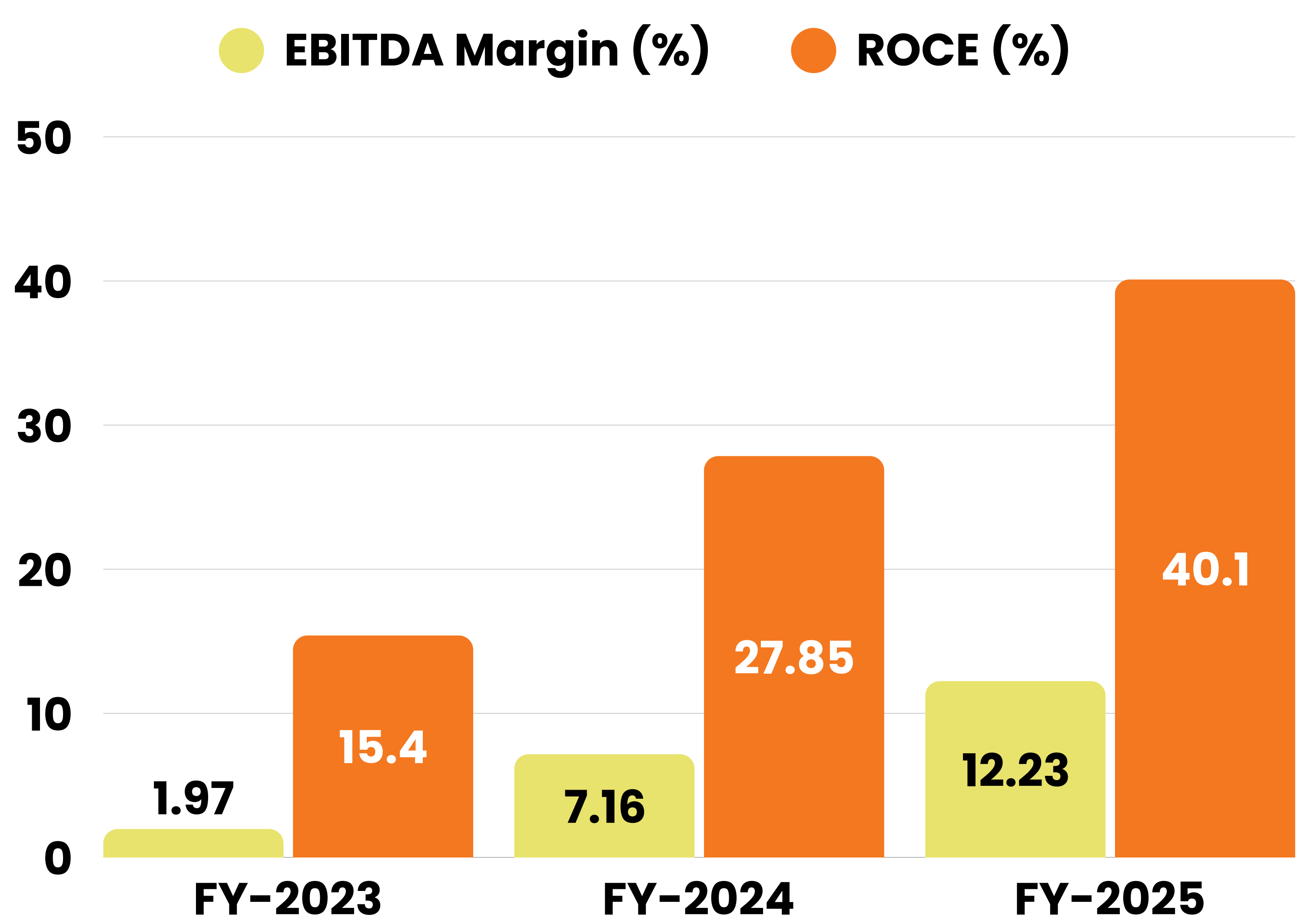
- India's cables & wires market was valued at USD 9.3 billion in 2024 and is projected to reach USD 17–33 billion by 2030, growing at a CAGR of 8–13%.
- The market spans electrical wires, power & control cables, ABC, and bare conductors across power T&D, commercial, and telecom applications.
- The organized segment dominates 70–75% share, supported by quality standards & large infra spending.

STATE-WISE REVENUE CONCENTRATION

Dec 2024 State-wise Revenue (₹ in Lakhs)



Bihar	6,032.39	26.0%
Tripura	1,445.62	6.2%
Assam	1,515.94	6.5%
West Bengal	3,924.37	16.9%
Jharkhand	2,195.04	9.5%
Nagaland	16.56	0.1%
Manipur	258.97	1.1%
Mizoram	28.72	0.1%
Odisha	584.28	2.5%
Chhattisgarh	160.11	0.7%



JD Cables is well positioned to benefit from India's growing infrastructure and electrification demand, backed by a diversified product portfolio and expanding market presence. Despite competitive and raw material risks, its operational scale and quality focus support sustainable medium-to-long-term growth.